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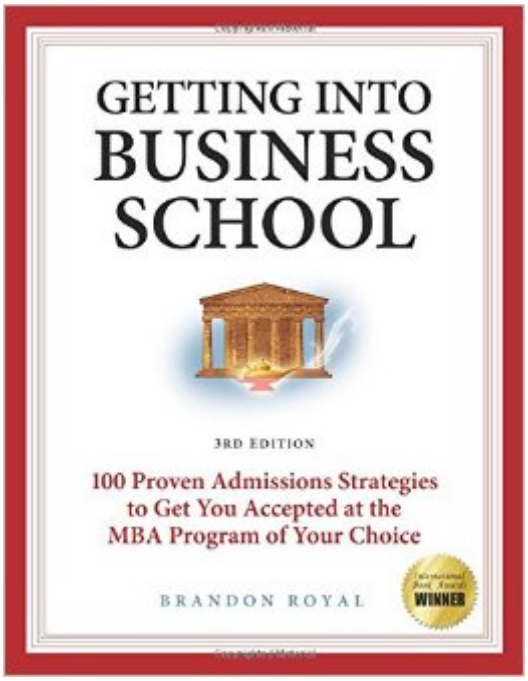
Secrets To Getting Into Business School: 100 Proven Admissions Strategies To Get You Accepted At The MBA Program Of Your Dreams



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Synopsis

GETTING INTO BUSINESS SCHOOL is based on a simple but powerful observation: Applicants who apply successfully to business school master a finite number of the most important application skills and strategies. What are these skills and strategies? The answer to this question is the basis of this book. Readers will find 100 easy-to-follow tips and a complete range of sample documents, including 50-plus sample application essays covering all ten major MBA essays types, as well as exhibits highlighting relevant application documents: sample letters of recommendation with critiques; an interview evaluation form complete with interviewer's comments; an interview thank-you note; sample employment records and professionally formatted rÃ©sumÃ©s; and extracurricular presentations showing how candidates present their awards and recognition, community service, collegiate activities, and hobbies and interests.Read this book and gain an insider's understanding of all MBA application strategies in order to: *Anticipate the likely reasons for acceptance and rejection at the most competitive business schools*Understand the interplay of both quantitative and qualitative admissions components*Write compelling admissions essays*Present a powerful employment record*Obtain detailed letters of recommendation*Maximize your ability to answer interview questions with insightfulness and confidence*Personalize your record of extracurricular involvement

Book Information

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Customer Reviews

I am the founder of GMAT Club, online MBA community. 10% of the incoming class at top business

schools this year will be GMAT Club members. Here are my thoughts about the book:The book does a good job at giving clear answers to tough quesitons (those that usually don't get them). However, in that it also gets a bit simplistic. For example the trade off between GPA/GMAT/Essays/etc - I like the chat but not sure that's the case in every/most schools.In comparison to The Best Business Schools' Admissions Secrets, it actually has 100 secrets (though the author calls them tips in the book), but still there is 100 of them.The first portion of the book is written in a Q&A format, which I like - you can find the answers to the questions that bug you, skip the ones you don't care about, and discover new ones you have not even though of.Most of the book is focused on the MBA essays and rightly so. It has a number of sample essays but they seem to be dated. The length is very long and that's not representative of the latest cuts to the word count many schools implemented in recent years.There are a few things that could be improved:1. This book does not have a strong central theme; instead it has a selection of tips/secrets. Would be nice to wrap them all around a theme/strategy.2. Would be great to have some quotes from admissions officers in addition to Steve DeKrey (HKUST's dean)Bottom Line: Set your expectations right: this book is a collection of admissions tips; it won't do the work for you - you will still have to apply the tips and figure out your story & strategy.

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